



Industry
Canada

Industrie
Canada

Canada 

The Technology Roadmap Secretariat



What is the Technology Roadmap Secretariat?

- The Technology Roadmap (TRM) Secretariat is an internationally-recognized centre of excellence that offers a single point of access for the expertise, services and tools that are needed in order to develop and implement industry-led technology roadmaps.
- The team is positioned in the Policy and Sector Services Branch within Industry Canada.
- Our mission is to increase innovation by making industry-led technology roadmaps an element of common business practice within Canada. This includes a strong commitment to increasing the volume and quality of collaborative R&D projects within and across industry sectors.

What is technology roadmapping?

It is a planning process that:

- Helps an industry to predict the market's future technology and product need;
- Defines the "road" that industry must take in order to compete successfully in tomorrow's markets;
- Guides technological R&D decisions;
- Increases collaboration, shared knowledge and new partnerships; and
- Reduces the risk of costly investment in technology.

Why has the Technology Roadmapping Initiative become so popular?

- Individual companies are aware that long term R&D is very costly and that there are significant benefits in developing R&D priorities through partnerships;
- TRM development produces an opportunity to partner with government in order to determine future industry needs; and
- Companies (SMEs and larger companies) increase awareness of the capabilities of other firms within their sector and learn about how they can partner with them in the supply chain.

TRM Secretariat Staff

Geoff Nimmo

Geoffrey.Nimmo@ic.gc.ca
613-954-3040

Mark Gray

Mark.Gray@ic.gc.ca
613-960-0125

Rob Turk

Rob.Turk@ic.gc.ca
613-952-7116

Jean-Philippe Perron

Jean-Philippe.Perron@ic.gc.ca
613-948-5056



For more information

Phone: 613-954-3040
Fax: 613-952-8988
Email: trm-crt@ic.gc.ca



<http://www.ic.gc.ca/trm>